



NATURAL HEALTH PRODUCT
PROTECTION ASSOCIATION
nhppa.org

Your Access To Natural Health Products Is At Risk

Introducing The Natural Health Product Protection Association (NHPPA)

Who We Are

The **NHPPA** is a federally incorporated non-profit dedicated to protecting Canadians' access to natural health products, since 2008.

What's Happening

The **Self-Care Framework** is Health Canada's plan to overhaul natural health product regulations by aligning them more closely with pharmaceutical drug rules, despite the fundamental differences between the two.



This includes stricter regulations, new annual fees, and massive \$5 million-per-day fines on the natural health industry.

These changes will:

- Limit what health claims can be made
- Force many products off store shelves
- Drive small and medium-sized companies out of business
- Restrict consumer access and freedom of choice in health care



What We're Doing

- Leading a nationwide campaign to stop the harmful **Self-Care Framework**.
- Organizing national petition and letter campaigns.
- Delivering briefs and solutions to Members of Parliament and decision-makers.
- Educating Canadians through media outreach, events, and social platforms.
- Advocating for the **Charter of Health Freedom**, legislation that would protect your access to natural health products permanently (learn more at www.charterofhealthfreedom.org)

What You Can Do

- Subscribe to our email newsletter and promptly participate in all campaigns.
- Start conversations with your community to spread awareness.

Sign up here : nhppa.org/subscribe